

Mission: Redemption

Two Paths. One Purpose. Redemption Through Connection.

Program Purpose

Mission: Redemption is a national initiative designed to address two critical crises: homelessness and addiction, and the reintegration struggles faced by many Canadian veterans. By pairing veterans with homeless individuals battling addiction, the program fosters mentorship rooted in empathy, purpose, and mutual healing.

How It Works

The program spans 12 weeks and includes:

- Detox and mental health support
- Housing and stability services
- Weekly mentorship with a trained veteran
- Job skills training and community re-engagement
- A 'Purpose Project' designed by each veteran-participant pair to give back to the community

Why Veterans?

Veterans have lived through trauma and emerged with discipline, structure, and resilience. Many are looking for a new mission after service. This program allows them to serve again, offering guidance, strength, and companionship to those still in crisis.

Expected Outcomes

- Increased sobriety and long-term recovery success
- Decreased relapse, hospitalization, and incarceration
- Renewed sense of identity for both veterans and participants
- Stronger communities through local engagement and projects

12-Week Mentorship Structure

Phase	Focus	Veteran's Role
Weeks 1–2	Detox, initial housing, trust-building	Companion, listener
Weeks 3–4	Routines, goal-setting, mental health	Model discipline, encourage progress
Weeks 5–6	Therapy, group sessions	Attend sessions, share experience
Weeks 7–8	Job skills & rebuilding confidence	Support practical steps forward
Weeks 9–10	Purpose Project	Co-lead and build together
Week 11	Graduation prep	Reflect and plan ahead
Week 12	Long-term transition	Co-create future plan

Budget Overview (Pilot: 25 Pairs)

Category	Estimated Cost
Veteran training & stipends	\$30,000
Participant support (detox, housing, meals)	\$120,000
Program staff & coordination	\$90,000
Project materials & activities	\$15,000
Facilities & logistics	\$25,000
Evaluation & reporting	\$10,000
Total Estimated	\$290,000

Closing Appeal

Mission: Redemption is more than a program—it's a bridge. A bridge between those who have served and those who are still struggling. A bridge to recovery, to dignity, and to renewed purpose. With your support, this mission can become a national model for change.